

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Proposed Aims and Purposes

In appraising the work of the educational stations we note that marked progress has been achieved in recent years. We are, however, aware of the great opportunity for future development which remains before us.

The greatest single obstacle confronting educational radio is the inadequacy of budgets--considering the magnitude of the service which should be rendered. This is due in a large measure to the lack of a complete understanding of the needs and opportunities by those responsible for the determination of budgets and policies. As these forces become aware of the public's appreciation of the service rendered we can expect increased financial support.

We, therefore, recognize the need for a more aggressive program for the development of greater support to the aims, objectives and potentialities of educational stations.

To this end we recommend:

I A wider use of available publicity media to acquaint the general public with the work, aims, and objectives of the educational stations.

- A. Radio-- Provide members with scripts telling the story of radio and its educational potentialities.
- B. Press-- That each member institution encourage and assist members of its staff, faculty, student body and contributing organizations to prepare news reports and magazine articles for publication.

II The development of outlines and bibliographies for talks on various phases of radio.

III Exchange visits by members and others thoroughly familiar with the problems of radio.

We reaffirm the Associations objectives for the united pursuit of solution to our mutual problems, particularly further investigation of the possibilities of frequency modulation, facsimile and other technical developments.

(Adopted September 2, 1939

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Whereas, the Recording Machine Test Committee of the Association has worked diligently in preparing the first scientific comprehensive report on qualities of instantaneous recording machines available on the market, and whereas, A. James Ebel, Chief Engineer of WILL, has been instrumental in doing the major portion of the committee work,

Therefore, be it resolved that the National Association of Educational Broadcasters does hereby express its appreciation of the work done by him and commends the results attained.

(Adopted September 2, 1939)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Whereas, death has claimed the wife of Mr. C. A. Taylor, one of the long-time members of the National Association of Educational Broadcasters,

Therefore, be it resolved that the Executive Secretary be instructed to express condolences to Mr. Taylor for the Association.

(Adopted September 2, 1939)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

That the secretary of the National Association of Educational Broadcasters be instructed, by a unanimous vote of the body, to draft a letter of appreciation to Professor Griffith, and the President of Iowa State College for the courteous and hospitable treatment accorded the 1939 Convention.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

That the Executive Secretary be instructed to draft a letter of appreciation to Dr. Leonard Power of the Office of Education, Dr. Paul F. Lazarsfeld, and Miss Judith Waller for their contributions to the program of the 1939 Convention.

(Adopted September 2, 1939)

REGISTRATION

Annual Conference of NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS September 1 and 2, 1939

<u>Name</u>	<u>Institution</u>	<u>Address</u>
Allen, Robert E.	Indiana University	Bloomington, Indiana
Broxam, Pearl Bennett	University of Iowa	WSUI, Iowa City, Iowa
Ebel, A. James	University of Illinois	WILL, Urbana, Illinois
Engel, Harold A.	University of Wisconsin	WHA, Madison, Wisconsin
Evans, S. Howard	National Committee on Education by Radio	1 Madison Avenue, New York City
Griffith, W. I.	Iowa State College	WOI, Ames, Iowa
Hoskins, Luella	Radio Council, Chicago Public Schools	228 North LaSalle St., Chicago, Illinois
Ingham, Harold G.	University of Kansas	KFKU, Lawrence, Kansas
Kees, Harvey	University of No. Dakota	KFJM, Grand Forks, No. Dak.
Kent, Harold W.	Chicago Public Schools Radio Council	228 North LaSalle St., Chicago, Illinois
Koehler, Glenn	University of Wisconsin	WHA, Madison, Wisconsin
Mahan, Bruce E.	University of Iowa	WSUI, Iowa City, Iowa
Menzer, Carl	University of Iowa	WSUI, Iowa City, Iowa
Miller, Allen	University Broadcasting Council	230 North Michigan Ave., Chicago, Illinois
Morgan, Barton	Iowa State College	WOI, Ames, Iowa
Norvelle, Lee	Indiana University	Bloomington, Indiana
Novik, M. S.	WNYC, City of New York	Municipal Bldg., N.Y.C.
O'Brien, Elwin J.	University of No. Dakota	KFJM, Grand Forks, No. Dak.
Power, Leonard	Federal Radio Education Committee	Room 3355, S. Interior Bldg., Washington, D.C.
Rawlins, R. E., Jr.	University of So. Dakota	KUSD, Vermillion, So. Dak.
Sadenwater, Harry	RCA Mfg. Co.	Camden, New Jersey
Sands, Mary A.	University of Wisconsin	WHA, Madison, Wisconsin

NAEB REGISTRATION (cont)

Schooley, Frank E.	University of Illinois	WILL, Urbana, Illinois
Seaman, Mildred I.	University of Kansas	KFKU, Lawrence, Kansas
Sener, William H.	University of Iowa	WSUI, Iowa City, Iowa
Starrak, J. O.	Iowa State College	WOI, Ames, Iowa
Stewart, W. E.	Iowa State College	WOI, Ames, Iowa
Waller, Judith C.	National Broadcasting Co.	Chicago, Illinois
White, M. R.	Washington State College	KWSC, Pullman, Washington
Woolfries, A.	Iowa State College	Ames, Iowa
Wright, Joe	University of Illinois	WILL, Urbana, Illinois

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

The National Association of Educational Broadcasters extends its thanks to all outgoing officers for services rendered the organization during the terms of offices just closing.

(Adopted September 2, 1939)

In Convention assembled the National Association of Educational Broadcasters unanimously commends the work being done by the Princeton Research Project in education by radio, and recommends to the Project that the following research projects be established as soon as commensurate with work now being done and with funds which are now available or which may be made available:

1. To determine the listening span of educational broadcasting by age groups.
2. The measurement of change in attitudes resulting from radio listening, particularly to educational programs.
3. The determination of the extent to which people who listen to educational programs are stimulated to other supplementary forms of study or thought.

Upon recommendation of the nominating committee composed of Jos. F. Wright, Station WILL, W. I. Griffith, Station WOI, and M. R. White, Station KWSC, the following officers were elected for the coming year:

President

Professor Harold C. Ingham
Station KFKU
Lawrence, Kansas

Vice President

M. R. White
Station KWSC
Pullman, Washington

Treasurer

Professor W. I. Griffith
Station WOI
Ames, Iowa

Members of the Association Executive Committee are:

Carl Menzer
WSUI
Iowa City, Iowa

M. S. Novik
Municipal Broadcasting System
New York City

Harold Engel
Station WHA
Madison, Wisconsin

Homer Heck
Station WNAD
Norman, Oklahoma

M. C. Jensen
Station WCAL
Northfield, Minnesota

Luke L. Roberts
Station KOAC
Corvallis, Oregon

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